

RICK FRISHMAN'S MILLION DOLLAR ROLODEX



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Ron Berthel is the Book Editor 212-621-1850)

50 Rockefeller Plaza, New York, NY 10020-1666

Tel: 212-621-1500; Fax: 212-621-7520; Fax: 212-621-1679

E-mail: rberthel@ap.org

United Press International (UPI)

Send information to the Washington Desk. This wire service is now focused on cybercrime, biotech, and religion

1510 H Street N.W., Washington, DC 20005-2289

Tel: 202-898-8000; Fax: 202-898-8057

Reuters Information Services

1700 Broadway, 31st Floor, New York, NY 10019-5945

Tel: 212-859-1600 (editorial)

Tel 212-603-3300 (main)

Fax: 212-603-3446

Arthur Spiegelman, the book editor, can be reached via the LA bureau at Reuters, 445 S. Figueroa Street #2000, Los Angeles, CA 90071-1650

Tel: 213-955-6745; Fax: 213-622-0056

<http://www.reuters.com>

Bloomberg News

Galen Meyer

Media & Entertainment Editor, P.O. Box 888, Princeton, NJ 08542

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Copley News Service

Jason Zappe, Book Review Editor
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Tel: 619-293-1818, Fax: 619-297-0537

Cox Newspapers

Bob Dart, Author Interviews
400 N. Capitol St. NW, Suite 750, Washington DC 20001-1536
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Gannett News Service

Vanessa Snyder, Features Editor
1000 Wilson Boulevard, Arlington, VA 22229
Tel: 703-276-5800; Fax: 703-558-3813

Knight-Ridder Newspapers/McClatchy

790 National Press Building, Washington, DC 20045
Tel: 202-383-6134

Scripps Howard News Service

Walter Veazey, Features Editor
1090 Vermont Avenue N.W. #1000, Washington DC 20005-4905
Tel: 202-408-2736

Voices, USA Today

1000 Wilson Boulevard, Arlington, VA 22229
Tel: 800-827-0909; Fax: 703-247-3108
E-mail: editor@usatoday.com
<http://www.usatoday.com>

Leading Edge Review

Sheila Grams, Publisher
Mailed quarterly to 2,500 new age bookstores
729 S. Washington Avenue, P.O. Box 308, Viroqua, WI 54665

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Tel: 608-637-7206; Fax: 608-637-3719

E-mail: sgrams@mwt.net

<http://www.leadingedgereview.com>

The Women's Marketplace

10125 Parkwood Drive #8, P.O. Box 161775, Cupertino, CA 95016

PR Newswire

810 7th Ave., 35th Floor, New York, NY 10019

Tel: 212-596-1500; 800-832-5522; Fax: 212-832-9406

<http://www.prnewswire.com>

North American Précis Syndicate

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Family Features Editorial Services

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Tel: 913-888-3800; 800-443-2512

<http://www.culinary.net>

Broadcast Interview Source

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E-mail: editor@YearbookNews.com

<http://www.yearbooknews.com>

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They also now offer a Radio Tour package for \$295.00. For details, see <http://www.RadioTour.com>

Bradley Communications

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Books Uncovered

Their network reaches 90+ radio stations with 15-minute author interviews. Also featured on their web site
1859 Northgate Boulevard #3, Sarasota FL 34234
Tel: 888-677-5556; Fax: 941-358-5700
<http://www.seekbooks.com>

Whitefoord Press

806 Oakwood Boulevard, Dearborn, MI 48124
Tel: 313-274-1007; Fax: 313-274-9263

Talkers Directory of Talk Radio, Talkers Magazine

Features the names, addresses, phone, fax
E-mail, and web site info on hundreds of talk stations and individual hosts
650 Belmont Avenue, Springfield, MA 01108
Tel: 413-739-8255; Fax: 413-746-6786
E-mail: info@talkers.com
<http://www.talkers.com>

ABC Radio Newswire

125 West End Avenue, New York, NY 10023
Tel: 212-456-5193

Wireless Flash

David Moye, Associate Editor

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dmoye@flashnews.com
<http://www.flashnews.com>

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<http://www.talkers.com>

Science of Mind
Tel: 213-385-0209

Bookselling This Week
Dan Cullen, Editor
American Booksellers Association
828 S. Broadway, Tarrytown, NY 10591
Tel: 914-591-2665; 800-637-0037; Fax: 914-591-2720
E-mail: dan@bookweb.org
<http://www.bookweb.org>
Note that the ABA no longer publishes American Bookseller

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<http://www.bookmarket.com>

National Special Events Registry

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Tel: 641-472-6130; Fax: 641-472-1560

E-mail: JohnKremer@bookmarket.com

Publishers Weekly

260 Park Ave. South, New York, NY 10011

Tel: 646-746-6758; Fax: 646-746-6631

<http://www.publishersweekly.com>

National Religious Broadcasters

Directory of Religious Media

9510 Technology Dr., Manassas, VA 20110

Tel: 703-330-7000; Fax: 703-330-7100

<http://www.nrb.com>

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<http://www.BarnesAndNoble.com>

Powell's

<http://www.powells.com>

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www.800ceoread.com

ALLIED ORGANIZATIONS

Local PRSA Chapters

<http://www.prsa.org>

The Institute for PR

<http://www.instituteforpr.com>

American Society of Association Executives

<http://www.asaenet.org>

International Association of Business Communicators

<http://www.iabc.com>

National Investor Relations Institute (NIRI)

<http://www.niri.org>

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TRADE PUBLICATIONS/INFORMATION

The Ragan Report

<http://www.ragan.com>

PR Week

<http://www.prweekus.com>

PR News

<http://www.prnewsonline.com>

O'Dwyer's

<http://www.odwyerpr.com>

Corporate Philanthropy Report

<http://www.grantscape.com>

SEARCH TOOLS OR SEARCH SITES

Lexis Nexis

<http://www.lexisnexis.com>

About.com

<http://www.publicrelations.about.com>

Hoover's Online

<http://www.hoovers.com>

IPO Central

<http://www.ipocentral.com>

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Edgar Online

<http://www.edgar-online.com>

InfoSeek

<http://www.infoseek.com>

WIRE SERVICES

US Newswire

<http://www.usnewswire.com>

Feature Photo Service

<http://www.featurephoto.com>

PRNewswire

<http://www.prnewswire.com>

Business Wire

<http://www.businesswire.com>

Reuters

<http://www.reuters.com>

MEDIA MONITORING

Inquisit

<http://www.inquisit.com>

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ADDITIONAL WEB SITES

PR Counselors Academy

<http://www.prsa-counselors.org>

American Marketing Association

<http://www.ama.org>

Business Marketing Association

<http://www.marketing.org>

The Association for Women in Communication

<http://www.WOMCOM.org>

Council of Public Relations Firms

<http://www.prfirms.org>

The Conference Board

<http://www.conference-board.org>

STUFF YOU REALLY USE

Ticketmaster

<http://www.ticketmaster.com>

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<http://www.teemaster.com>

MapQuest

<http://www.mapquest.com>

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BOOK WHOLESALERS

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<http://www.btol.com/>

Ingram Book Group

<http://www.ingrambook.com/>

WRITER'S SYNDICATION RESOURCES

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National Newspaper Feature Service covering 10,000 newspapers nationwide. A great way to get feature stories on your product or book published in daily and weekly newspapers throughout the country AT A VERY LOW COST.

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E-mail Jimw@napsnet.com

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LEARNING AND TEACHING OPPORTUNITIES

Adult Learning Centers

Adult learning centers around the country offer free magazines that list the seminars they sponsor. You don't have to publish a book to teach at them, and they need copy about classes for their catalogs. The following list is a starting point for your inquiries: Boston Center of Adult Education, Colorado Free University-Denver and Colorado Springs, Discover U-Seattle, Discovery Center-Chicago, First Class Seminars-Washington, D.C., Knowledge Shoppe-Orlando, Learning Annex-Los Angeles, New York, Sacramento, San Diego, San Francisco, Toronto, Learning Connection-Providence, Learning Exchange-Hartford, Leisure Learning Unlimited-Houston, Open Exchange-Kensington, CA, Open University-Minneapolis, University extensions sponsor one-day to semester-long classes. Adult learning centers and university extensions

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may have courses on book promotion. LMP lists universities that have publishing programs lasting from one week to two years.

<http://www.literarymarketplace.com>

MEDIA DIRECTORIES

Literary Market Place (LMP)

has lists of book reviewers and talk shows as well as publicists. The first place to check out media directories is at your library. You can see what they offer and how much they cost, and then decide how to get what you need.

<http://www.literarymarketplace.com>

Bacon's Media Calendar Directory/Cision

Lists the lead editorial calendars of two hundred daily papers and 1,100 magazines. Important if your book's sales are keyed to a season or holiday. Includes a free bi-monthly newsletter.

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E-mail: info@bowker.com

<http://www.bowker.com>

Burrelle'sLuce

75 E. Northfield Rd., Livingston, NJ 07039

Tel: 800- 631-1160

Marketers Guide to Media, Adweek Directories

1515 Broadway, New York, NY 10036

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The Yellow Book Leadership Directories

Directories of media, associations, law firms
has media and industry news

104 Fifth Ave., New York, NY 10011

Tel: 212-627-4140

<http://www.leadershipdirectories.com>

RadioPublicity

Offers a database of radio stations as well as a course on getting
publicity via radio phone interviews

<http://www.marketerschoice.com/app/aftrack.asp?afid=17847>

Media Distribution Services

Has lists for all media. Will blast-fax or do printing and mailing
519 Eighth Avenue, New York, NY 10018

Tel: 212-279-4800

MediaPro

Lists for different categories

Infocom Group, Inc.

1250 45th St., #200, Emeryville, CA 94608

Tel: 510-879-4300, Fax: 510-879-4331

E-mail: info@infocomgroup.com

NEWSLETTERS

Author 101 Newsletter

<http://www.author101.com>

Advance

A free newsletter about publishing from BookZonePro

<http://www.bookzone.com>

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BookFlash Bulletin

A free publishing newsletter

<http://www.bookflash.com>

Book Marketing Matters

A free bi-weekly, special-sales ezine giving you tips for selling more books to non-bookstore markets. It contains regular columns by Dan Poynter, John Kremer, Marcella Smith, Paulette Ensign, Penny Sansevieri, Rick Frishman, Eric Kampmann, Pam Lontos, Jan Nathan and Brian Jud.

To see examples of past issues:

<http://www.bookmarketingworks.com/mktgmatters.asp>

E-mail brianjud@comcast.net?subject=subscribe to be added to the subscription list.

Book Marketing Update

A twice-monthly newsletter about promotion

Editor-in-Chief: John Kremer, author of *1001 Ways to Market Your Books*. Provides news, marketing tips, Internet sources, media contacts and marketing techniques.

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Tel: 641-472-6130, 800-796-6130, Fax: 641-472-1560

info@bookmarket.com

<http://www.bookmarket.com>

Bulldog Reporter's Book

Marketing & Publicity, Pacific Infocom Group

5900 Hollis St., Ste. L, Emeryville, CA 94608-2008

Tel: 800-959-1059

E-mail: Bulldog@infocomgroup.com

<http://www.bulldogreporter.com>

Partyline New media

interview opportunities

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35 Sutton Pl., New York, NY 10022
Tel: 212-755-3487
E-mail: byarmon@ix.netcom.com
<http://www.partylinepublishing.com>

Ragan's Media Relations Report Trends

Media tips and interviews
Ragan Communications
316 N. Michigan Ave., Chicago, IL 60601
Tel: 800-878-5331

CONFERENCE RESOURCES AND GREAT LINKS

Literary Market Place and the May issues of **Writers Digest** and **The Writer** magazines list writer's conferences.

www.rickfrishman.com
<http://www.rickfrishman.com>

Radio Publicity.com
<http://www.1shoppingcart.com/app/aftrack.asp?afid=29117>

Publicity Vault
<http://www.publicityvault.com>

Book Expo America
Information and registration for
<http://www.bookexpoamerica.com/Register-Now/>

John Kremer's Book Marketing Update
Resources for marketing your book
<http://www.bookmarket.com>

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Bowker, Publishers Weekly, Library Journal

Information, publishing forms, and reviews

<http://www.bookwire.com>

Midwest Book Review

<http://www.execpc.com/~mbr/bookwatch>

Para Publishing

<http://www.parapublishing.com>

O'Dwyers Directory

<http://www.odwyerpr.com>

BookZonePro

Home of the Net's most interesting books, book sites and publishing information

<http://www.bookzonepro.com>

Mining Company

From online marketing to remaindering books, the topics are endless, and the resource list is constantly changing. Check back often to see what's new, post to bulletin boards, suggest topics, and participate in chats. Make this your community and your first stop when you surf the web.

<http://publishing.about.com/>

Jenkins Group Inc.

Jenkins Group, Inc. is a holding company which includes four distinct divisions: Custom Book Publishing; Special Market Sales; Speaking & Consulting; and a Publications Division incorporating Independent Publisher magazine which presents the Independent Publisher Book Awards and AuthorSearch 2000

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With detailed information on thousands of titles, authors, and publishers, and thousands of annotated and intelligently organized links to book-related sites around the world, BookWire is the web's most comprehensive and thorough guide to book information

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<http://www.rtir.com/>

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Midwest Book Review

A major Internet and web resource for publishers, librarians, booksellers, and book lovers of all ages and interests

<http://midwestbookreview.com>

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Amazon.com

Publishers' Guide to submitting

<http://www.amazon.com/publishers>

PartyLine

The weekly roundup of media placement opportunities.

If media placement is important to you and your public relations work, particularly in these days of tight budgets and even tighter dollars, you will want to know all about Partyline!

<http://www.partylinepublishing.com/>

ABA

Bookweb, the American Booksellers Association site

<http://www.ambook.org/>

Guide to Media Marketing

The most comprehensive public relations manual online, this collection explains how the media works and how to get your story in print and on the air

<http://www.boardroomarts.com/prfront.htm>

Tips Products International

Includes a helpful discussion board and advice on how to publish tips booklets that establish you as an expert and generate publicity

<http://www.tipsbooklets.com>

National Speakers Association

The premier association for experts who speak professionally

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Tom's Speaking Site

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<http://www.21thirteen.com>

ONLINE RESOURCES

Associated Writing Programs

Includes lists of college writing programs and writer's conferences

<http://www.awpwriter.org>

Book Flash

Provides links to news releases and other publishing information.

<http://www.bookflash.com>

Book Talk

An archive of articles about publishing and links to other sites

<http://www.booktalk.com>

Book Zone

Offers links to authors' sites and promotional material

<http://www.bookzone.com>

BookWire

Click on Publisher Weekly for a free subscription to a daily dose for publishing news. The site also provides links to other helpful sites

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including dozens of online marketing companies

<http://www.bookwire.com>

Clueless

A network of mystery writers

<http://www.clueless.com>

CSPAN

Information on the cable TV station's book programming

<http://www.cspan.org>

Frugal Fun

by Shel Horowitz, the author of *Marketing Without Megabucks*

Offers free monthly Frugal Marketing Tips and other helpful information

<http://www.frugalfun.com>

Gebbie Directory

Mark Gebbie provides links and E-mail addresses that will enable you to V-mail the media. Gebbie Press specializes in online promotion.

<http://www.gebbieinc.com>

HTML Writers Guild

Hosts a network of Web authors and offers help on writing and marketing on the Web

<http://www.hwg.org>

The Northern California Independent Booksellers Association

Offers a free newsletter by Pat Holt, a former San Francisco Chronicle book review editor and publishing's I.F. Stone

<http://www.nciba.com>

ProfNet

Provides a link to authors and other experts for journalists and 11,000

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public relations professional
<http://www.profnet.com>

Public Relations

Edward Segal, author of *Getting Your 15 minutes of Fame-and More! A Guide to Guaranteeing Your Business Success*, provides a resource for promoting anything
<http://www.publicrelations.com>

Ralan Conley's SpecFic and Humor Webstravaganza

Have information on humor and sci-fi markets, and six hundred writing links
<http://www.ralan.com>

Harlequin

An information-rich network for romance writers hosted by Harlequin
<http://www.Harlequin.com>

Speaker Net News

A free weekly newsletter aimed at speakers that also provides valuable ideas for writers
<http://www.speakernetnews.com>

The Onion

Provides humor breaks and, by example, wisdom about writing it
<http://www.theonion.com>

Visual Horizons

Designs for "200 On-Screen/MS Word," along with help on using them
<http://www.visualhorizons.com>

Writers Digest

Includes daily publishing news, information about promotion and writer's

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conferences

<http://www.writersdigest.com>

Chip Rowe's Book of Zines

Provides info about 'zines and a network of 'zine editors

<http://www.zinebook.com>

ORGANIZATIONS FOR SELF-PUBLISHERS AND SMALL PRESSES

Although the primary goal of the organizations below is to help self-publishers and small presses, they are valuable to all authors.

Pacific Bay Area Independent Publishers Association (BAIPA)

P.O. Box E, Corte Madera, CA 94976

Tel: 415-257-8275

<http://www.baipa.org>

Small Press Center

20 West 44 St., New York, NY 10036

Tel: 212-764-7201; Fax: 212-354-5365

E-mail: smallpress@aol.com

<http://www.smallpress.org>

WORKSHOPS

The following organizations are led by guerrillas who have earned their places in the Guerrilla Marketing Hall of Fame. They provide a wealth of information, online and offline, about publishing and promotion. They also present workshops.

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The Jenkins Group

Led by Jerrold Jenkins

400 W. Front St., Traverse City, MI 49684

Tel: 231-933-0445, 800-706-4636 Fax: 232-933-0448

E-mail: jenkinsgroup@bookpublishing.com

<http://www.bookpublishing.com>

Open Horizons

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E-mail: info@bookmarket.com

<http://www.bookmarket.com>

John is the author of 1001 Ways to Market Your Book. He also edits the Book Marketing Update listed above.

Para Publishing

Dan Poynter

P.O. Box 8206-146, Santa Barbara, CA 93118-8206

Tel: 800-PARAPUB, 805-968-7277; Fax: 805-968-1379

E-mail: info@parapublishing.com

<http://www.parapublishing.com>

Small Publishers Association of North America (SPAN)

Scott Flora

Tel: 719-395-2459

E-mail: scott@spannet.org

<http://www.spannet.org>

IBPA

<http://www.ibpa-online.org>

Writers Conference

Contact Terry Nathan

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www.speakerfulfillmentservices.com

MEDIA TRAINING

Joel D. Roberts and Associates

1925 S. Beverly Glen Blvd., Suite 31, Los Angeles, CA 90025

Tel: 310-441-2560; Fax: 310-441-2559

Joel Roberts, Media Trainer Extraordinaire

Tel: 310-286-0631

E-mail: joelroberts@mac.com

www.joelroberts.com

TJ Walker

Media Training Worldwide

<http://www.mediatrainingworldwide.com/>

Jess Todfeld

Tel: 212-764-4955

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PUBLICITY ORGANIZATIONS

Book Publicists of Southern California

6464 Sunset Blvd., Room 755, Hollywood, CA 90028
Tel: 323-461-3921, Fax: 323-461-0917

Northern California Book Publicity & Marketing Association (NCBPMA)

Monthly programs. Puts on a tea at Book Expo America. Has a directory
P.O. Box 192803, San Francisco, CA 94119-2803

Public Relations Society of America

Has chapters, a newsletter and a directory
33 Maiden Lane, 11th Fl., New York, NY 10038-5150
Tel: 212-460-1400

Publishers Publicity Association

Trade group for all publishers and publicists. Holds monthly meetings and workshops
299 Park Ave., New York, NY 10017
E-mail: nlatimer@randomhouse.com

GREAT TAPE ON MEDIA TRAINING

YOU'RE ON THE AIR

A must-have video created by Brian Jud in which producers for major shows discuss how to prepare for and give interviews. Comes with two companion books by Jud: *Its Show time: How to Perform on Television & Radio*, *Perpetual Promotion: How to Contact Producers and Create Media Appearances for Book Promotion*. He offers other videocassettes and audiocassettes

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Marketing Directions
PO Box 715, Avon, CT 06001
Tel: 800-562-4357

<http://www.bookmarketingworks.com/index.php?pg=MediaTraining.htm>

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WRITER'S ORGANIZATIONS

For the most part, these are national organizations. Literary Market Place lists many others that are statewide or regional.

The Academy of American Poets

588 Broadway, Ste. 604, New York, NY 10012

Tel: 212-274-0343, Fax: 212-274-9427

E-mail: academy@dti.net

<http://www.poets.org>

American Medical Writers Association

40 W. Gude Dr., Rockville, MD 20850-1192

Tel: 301-294-5303, Fax: 301-294-9006

American Society of Journalists & Authors (ASJA)

Has chapters around the country and an annual conference

1501 Broadway, Suite 302, New York, NY 10036

Tel: 212-997-0947, Fax: 212-768-7414

E-mail: execdir@asja.org; asja@compuserve.com

<http://www.asja.org/>

Christian Writers Guild

Offers a study course and workshops

5525 N. Union Blvd., Ste. 200, Colorado Springs, CO 80918

P.O. Box 88196, Black Forest, CO 80908,

Tel: 8566-495-5177, Fax: 719-495-5181

E-mail: contactus@christianwritersguild.com; nvrohrer@spiralcomm.net

<http://www.christianwritersguild.com/>

National Writers Association

Presents annual conference

3140 S. Peoria St., Ste. 295, Aurora, CO 80014

Tel: 303-841-0246, Fax: 303-751-8593

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E-mail: sandywriter@aol.com
<http://www.nationalwriters.com>

Authors Guild

Publishes a newsletter for its 7,200 members
31 East 28th St., 10 Fl, New York, NY 10016,
Tel: 212-563-5904, Fax: 212-564-8363
E-mail: staff@authorsguild.org
<http://www.authorsguild.org>

California Writers

Has 11 chapters
2214 Derby St, Berkeley, CA 94705
<http://www.calwriters.org>

Dog Writers' Association of America (DWAA)

173 Union Rd., Coatesville, PA 19320,
Tel: 610-384-2436, Fax: 610-384-2471
E-mail: dwaad@dwaa.org
<http://www.dwaa.org>

Editorial Freelancers Association (EFA)

71 West 23rd St., Ste. 1504, New York, NY 10010,
Tel: 212-929-5400, Fax: 212-929-5439

Education Writers Association

2122 P St, NW, Suite 201, Washington, DC 20037
Tel: 202-452-9830
E-mail: ewa@crosslink.net
<http://www.ewa.org>

Freelance Editorial Association

P.O. Box 38035, Cambridge, MA 02238-0835,
Tel: 617-576-8797

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Horror Writers Association (HW A)

P .O. Box 50577, Palo Alto, CA 94303

E-mail: hwa@horror.org

<http://www.horror.org>

International Association of Crime Writers, North America Branch

P.O. Box 8674, New York, NY 10116-8674,

Tel: and Fax: 212-243-8966

E-mail: mfrisquegc@apc.org

Outdoor Writers Association of America

RD 1 Box 177, Spring Mills, PA 16875-9633

E-mail: eking4owaa@compuserve.com

Overseas Press Club of America

40 West 45th St., New York, NY 10036,

Tel: 212-626-9220; Fax: 212-626-9210

<http://www.opcofamerica.org>

PEN New England (Poets, Playwrights, Essayists, Novelists)

568 Broadway, Ste. 401, New York, NY 10012,

Tel: 212-334-1660; Fax: 212-334-2181

E-mail: pen@pen.org

<http://www.pen.org>

Poetry Society of America

15 Gramercy Park W., New York, NY 10003

Tel: 212-254-9628, 800-USA-POEM

E-mail: poetrysocy@aol.com

<http://www.poetrysociety.org>

Poets & Writers

72 Spring St., New York, NY 10012,

Tel: 212-226-3586, Fax: 212-226-2963

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E-mail: pwsbsw.org
<http://www.pw.org>

OTHER ORGANIZATIONS OF INTEREST TO WRITERS

American Booksellers Association

Publishes a monthly newsletter. Allied with regional associations.
Sponsors ABA Convention and Trade Exhibit, held in conjunction with
BookExpo America (BEA)

828 S. Broadway, Ste. 625, Tarrytown, NY 10591,
Tel: 914-591-2665, 800-209-4575, Fax: 914-591-2720
E-mail: editorial@bookweb.org
<http://www.bookweb.org>

BookExpo America (BEA)

383 Main Ave., Norwalk, CT 06851,
Tel: 203-840-2840, Fax: 203-840-9614
E-mail: inquiry@bookexpo.reedexpo.com
<http://www.bookexpoamerica.com>

The Library of Congress, The Center for the Book

Presents exhibitions and events to stimulate interest in books and
reading. Has more than thirty affiliated state centers.

101 Independence Ave. SE, Washington, DC 20540-4920,
Tel: 202-707-5221, Fax: 202-707-0267
E-mail: cfbook@loc.gov
<http://www.loc.gov/cfbook>

Friends of Libraries USA

Supports Friends of Libraries groups around the country
1420 Walnut St., Ste. 450, Philadelphia, PA 19102-4017,
Tel: 215-790-1674 800-936-5872, Fax: 215-545-3821
E-mail: folusa@libertynet.org
<http://www.folusa.com>

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SPEAKERS ORGANIZATIONS

National Speakers Association

Has thirty-seven chapters and conferences

1500 S. Priest Dr., Tempe, AZ 85281,

Tel: 480-968-2552, Fax: 480-968-0911

<http://www.nsaspeaker.org>

Toastmasters International

Has 8,900 chapters that meet weekly and a national conference

23182 Arroyo Vista, Santa Margarita, CA 92688-2620,

Tel: 949-858-8255, Fax: 949-858-1207

E-mail: tminfo@toastmasters.org <http://www.toastmasters.org>

SPEAKER PROMOTION

“Speaking Successfully: 1001 Tips for Thriving in the Speaking Business”

Edited and compiled by Ken Braly and Rebecca Morgan, members of the National Speakers Association

For a free twenty-page sample or to order, go to

<http://www.speakernetnews.com>

Speaker Net News

A free weekly newsletter aimed at speakers that also provides valuable ideas for writers

<http://www.speakernetnews.com>

JP Maloney

Tel: 800-304-5758

www.speakerformula.com/next

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PUBLICIZING YOUR BOOKS USING BOOK REVIEWS

These are the most up-to-date addresses we have for the companies and services listed in the Fifth Edition of *1001 Ways to Market Your Books*.

Newspaper Book Reviewers

Publishers Weekly, 360 P Ave., New York, NY 10011;

Tel: 646-746-6400; Fax: 212-463-6631

<http://www.publishersweekly.com>

Booklist, American Library Association

Published twice monthly. Brad Hooper is the book review editor of adult books, Ilene Cooper of children's books, Hazel Rochman of YA books, Sue-Ellen Beauregard of media, and Mary Ellen Quinn of reference books (Reference Books Bulletin). Of the 30,000 adult books they receive each year, they review about 4,000.

50 E. Huron Street, Chicago, IL 60611-2729;

Tel: 312-944-6780; 800-545-2433; Fax: 312-337-6787

E-mail: bsmothers@ala.org

<http://www.ala.org>

Book Links: Connecting Books, Libraries, and Classrooms

Laura Tillotson, Editor.

This magazine is designed for teachers, librarians, library media specialists, booksellers, parents, and other adults interested in connecting children with books. It publishes bibliographies (book roundups), author profiles, and other articles.

American Library Association,

50 E. Huron Street, Chicago, IL 60611-2729

Tel: 312-944-6780; 800-545-2433; Fax: 312-337-6787

E-mail: ltillotson@ala.org

<http://www.ala.org>

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Library Journal

245 West 17th Street, New York, NY 10011

Tel: 212-463-6819; Fax: 212-463-6734

E-mail: lj@cahners.com; lquery@cahners.com

<http://www.libraryjournal.com>

Submission guidelines at <http://www.ljdigital.com/about/submission.asp>.

Barbara Hoffert, Book Review Editor. Ann Burns, Audio Review Editor. Bette-Lee Fox, Video Review Editor. Michael Rogers, InfoTech Editor; also edits Database & Disc Reviews and Classic Returns [reprints].

Chris Ziener, Computer Media Editor, computer books and software.

Norman Oder, Web Watch E-mail: noder@lj.cahners.com).

Eric Bryant, Magazines Editor (also arts). Wilda Williams, Professional Media Editor E-mail: wilda@lj.cahners.com); also Collections Development Editor for

popular fiction, mystery, science fiction, science, computers, health, medicine, home economics, humor, and agriculture.

Rebecca Miller, Associate Editor literary criticism, language, religion, performing arts, general reference, psychology, travel, and sociology.

Nathan Ward, Associate Editor history, archaeology, anthropology, political science, economics, communications, law, crime, sports, and education).

School Library Journal

360 Park Ave. South, New York, NY 10010,

Tel: 646-746-6759, Fax: 212-463-6689

E-mail: slj@cahners.com

<http://www.slj.com>

Trevelyn Jones, Book Review Editor; Tel: 212-463-6757; E-mail:

tjones@slj.cahners.com

Phyllis Levy Mandell, Multimedia Review Editor; Tel: 212-463-6763; E-mail: pmandell@slj.cahners.com (audios, videos, edutainment CD-Roms).

Daryl Grabarek, Reference Book Editor. Walter Minkel,

Technology Editor, online resources and reference CD-Rom reviews, also technology news and features; Tel: 212-463-6721; E-mail:

wminkel@cahners.com

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Horn Book Magazine

56 Roland Street #200, Boston, MA 02129;

Tel: 617-628-0225; 800-325-1170, ext. 4; Fax: 617-628-0882

E-mail: magazine@hbook.com

Roger Sutton, Editor; E-mail: roger@hbook.com

For submissions information, go to: <http://www.hbook.com>

Choice

Published by the Association of College and Research Libraries, they publish nearly 7,000 reviews per year (about 25% of the books they receive each year). Their focus is on books, tapes, e-books, etc. appropriate for libraries that serve students at the undergraduate level, including community colleges. Also selective graduate level material of interest to advanced undergraduates. No undergraduate texts, foreign-language material, reprints, or professional texts.

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Tel: 860-347-6933; Fax: 860-704-0465

E-mail: submissions@ala-choice.org

<http://www.ala.org/acrl/choice>

For more information and submission deadlines, contact Barbara May via E-mail: bmay@ala-choice.org

New York Times Book Review

E-mail: public@nytimes.com

Phone: (212) 556-7652

Public Editor

The New York Times

620 Eighth Avenue

New York, NY 10018

<http://www.nytimes.com/books>

Charles McGrath is editor of the Book Review; Eden Lipson is children's book editor. Christopher Lehmann-Haupt Tel: 212-556-4885, Michiko Kakutani Tel: 212-556-4874, and Richard Bernstein 212-556-4050 - are the chief book critics for the daily New York Times. Doreen Carvajal Tel: 212-556-5198; Fax: 212-556-1448 - is the publishing reporter,

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covering news stories about publishers and the publishing industry; E-mail: carvajal@nytimes.com

USA Today

1000 Wilson Boulevard, Arlington, VA 22229

Tel: 703-276-3400; Fax: 703-247-3169

<http://www.usatoday.com>

See updated editors at USA Today website.

Wall Street Journal

200 Liberty Street, New York, NY 10281-0001

Tel: 212-416-2487; Fax: 212-416-2658

<http://www.wsj.com>

(a subscription service)

Erick Eichman, Book Editor. Matthew Rose covers the book industry and other print media (magazines and newspapers).

Christian Science Monitor

One Norway Street, Boston MA 02115

Tel: 617-450-2000; Fax: 617-450-7575

Ron Charles, Book Editor 617-450-2462; E-

mail: charlesr@csmonitor.com

<http://www.csmonitor.com>

Atlanta Constitution

72 Marietta Street, Atlanta GA 30303

Tel: 404-526-5100; Fax: 404-526-5766

Teresa Weaver, Book Editor, E-mail: tweaver@ajc.com; Don O'Briant, Book Columnist

Austin American Statesmen

305 S Congress Avenue (78704), Austin TX 78704

Tel: 512-445-3500

E-mail: amorris@statesmen.com

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<http://www.Austin360.com>

Anne Morris, Book Review Editor

Baltimore Sun

501 N. Valvert St., Baltimore MD 21278

Tel: 410-332-6000; Fax: 410-752-6049

Michael Pakenham, Book Review Editor Tel: 410-332-6634

Boston Globe

P O Box 55819, Boston MA 022205-5819

Tel: 617-929-2000

Jim Concannon, Book Editor Tel: 617-929-2785

Boston Herald

P O Box 55843, Boston MA 02205-2096

Tel: 617-426-3000; Fax: 617-451-3506

Rosemary Herbert, Book Editor

Buffalo News

One News Plaza, P O Box 100, Buffalo NY 14240

Tel: 800-777-8680; Fax: 716-849-3434

Jeff Simon, Book Editor

Charlotte Observer

600 S Tryon Street, Charlotte, NC 28202

Tel: 704-358-5062; Fax: 704-358-5036

E-mail: ppaddock@charlotteobserver.com

<http://www.charlotteobserver.com>

Polly Paddock, Book Editor

Chicago Tribune Books

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<http://www.chicagotribune.com>

Elizabeth Taylor, Book Review Editor

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Dallas Morning News

508 Young Street, Dallas, TX 75202

Tel: 214-977-8492

<http://www.dallasnews.com>

Cheryl Chapman, Book Review Editor. Jerome Weeks, Books Columnist. Kendal Rautzhan

Children's Books

572 Stein Lane, Lewisburg, PA 17837

Tel: 570-523-9774

E-mail: kendal@sunlink.net

The Denver Post

1560 Broadway, Denver CO 80202

(P O Box 1709, Denver CO 80201)

Tel: 303-820-1624; 800-336-7678; Fax: 303-820-1679

<http://www.denverpost.com>

Tom Walker, Books Editor

Hartford Courant

285 Broad Street, Hartford CT 06115

Tel: 203-241-6549; 203-241-3865

<http://www.ctnow.com>

David Daley, Books Editor

Indianapolis Star

Rita Rose, Book Editor

307 N Pennsylvania Street, Indianapolis IN 46204

Tel: 317-444-4000

<http://www.indystar.com>

Jane Lichtenberg, book editor for the Saturday op-ed page; E-mail: jane.lichtenberg@indystar.com; Rich Gotshall, Copy Editor, covers midwest and Indiana books and authors for the Sunday paper; E-mail: rich.gotshall@indystar.com

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Los Angeles Times Book Review

202 West 1st Street, Los Angeles CA 90012

Tel: 213-237-7001; Fax: 213-237-4712

<http://www.latimes.com>

Steve Wasserman, Book Review Editor

Minneapolis Tribune

425 Portland Avenue South, Minneapolis MN 55488

Tel: 612-673-4380; Fax: 612-673-7568

Mr. Chris Waddington, Book Editor

New Orleans Times-Picayune

3800 Howard Avenue, New Orleans LA 70125-1429

Tel: 800-925-0000

<http://www.nola.com>, <http://www.timespicayune.com>

Susan Larson, Book Editor; 504-826-3457; Fax: 504-826-3186, E-mail:

slarson@timespicayune.com

New York Daily News

450 West 33rd Street, New York NY 10001

Tel: 212-210-2100; Fax: 212-643-7831

Sherryl Connelly, Book Editor Tel: 212-210-1651

New York Post

1211 Avenue of the Americas, New York NY 10036

Tel: 212-930-8000; Fax: 212-930-8542

<http://www.nydailynews.com>

Stanley Mises, Book Review Editor

Newark Star-Ledger

1 Star-Ledger Plaza, Newark NJ 07102

Tel: 973-392-4040

E-mail: dcohen@starledger.com

<http://www.nj.com>

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Newsday

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Orlando Sentinel

Laurie Muchnick, Book Editor (212-251-6625)
633 N Orange Avenue, Orlando FL 32801
Tel: 407-420-5000
Faxed press releases: 900-288-NEWS
Nancy Pate, Book Critic; 407-420-5675. E-mail: npate@orlandosentinel.com
<http://www.orlandosentinel.com>

Philadelphia Inquirer

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Tel: 215-854-2000; Fax: 215-854-5099
Frank Wilson. Ann Waldron, Children's Books. Richard Fuller, Thrillers
<http://www.philly.com>

Providence Journal-Bulletin

75 Fountain Street, Providence RI 02902
Tel: 401-277-7000; Fax: 401-277-7346
Doug Riggs, Book Editor

Saint Louis Post-Dispatch

900 N Tucker Boulevard, Saint Louis MO 63101
Tel: 314-340-8000; Fax: 314-340-3050
Jane Henderson, Book Review Editor Tel: 314-340-8107

Saint Petersburg Times

Saint Petersburg FL 33731
Tel: 800-333-7505
<http://www.sptimes.com>
Pamela Davis, Staff Writer, HotStuff (in teen section). She reviews YA novels, music, movies, games, etc. of interest to teens.

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<http://www.signonsandiego.com>

Arthur Salm, Books Editor

Tampa Tribune

The News Center, 200 S Parker Street (33606-2395)

P O Box 191, Tampa FL 33601-0191

General: 813-259-7711; Reporters: 813-259-8010

<http://www.tampatrib.com>

Diane Egner, Books Editor; E-mail: degner@tampatribune.com

Voice Literary Supplement

Village Voice, 36 Cooper Square, New York, NY 10003-4846

Tel: 212-475-3300, Fax: 212-475-8944

E-mail: jpress@villagevoice.com

<http://www.villagevoice.com/vls>

Joy Press, Literary Editor

Washington Post Book World

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Marie Arana, Editor. Jonathan Yardley, Book Critic (202-334-7883)

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MISC. RESOURCES – ADDITIONAL RESOURCES

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Bacon's MediaList Online/Cision

<http://www.medialistsonline.com/>

Broadcasting & Cable Yearbook

<http://www.bowker.com/>

Online Public Relations

<http://www.online-pr.com/>

MEDIA DIRECTORIES

MediaFinder

<http://www.mediafinder.com/>

Burrelle's Media Directory

<http://www.burrellesluce.com>

Broadcasting and Cable Yearbook

<http://www.bowker.com/>

PRESS RELEASE DELIVERY

PR News Wire

<http://www.prnewswire.com/>

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Business Wire / Internetwire
<http://www.marketwire.com/>

EReleases
<http://www.ereleases.com/>

Imediafax.com
<http://www.imediafax.com/>

Internet News
<http://www.internetnewsbureau.com/>

PRWeb
<http://www.prweb.com/>

Newslinx
<http://www.newslinx.com/>

NEWSWIRE SERVICES

Associated Press
<http://www.ap.org/>

Internet News Bureau
<http://www.internetnewsbureau.com/>

United Press International
<http://about.upi.com/>

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NEWSPAPERS & MAGAZINES

CNN Money – Business News
<http://money.cnn.com/news/>

Forbes
<http://www.forbes.com/>

New York Times
<http://www.nytimes.com/>

Wall Street Journal
<http://online.wsj.com/public/us>

Wired
<http://www.wiredmagazine.com/>

PRESS CLIPPING SERVICES

eclip.com
<http://www.eclip.com/>

eWatch
<https://portal.prnewswire.com/Login.aspx>

Webclipping.com
<http://www.webclipping.com/>

Burrelle's Media Directory
www.BurrellesLuce.com

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<http://www.thomasregister.com>

Advanced Book Information

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<http://www.cc.columbia.edu/acis/bartleby/Bartlett>

Book Industry Study Group

<http://www.bisg.org>

Britannica.com

<http://www.britannica.com>

Clip Art

<http://www.arttoday.com>

<http://www.clipart.com/en/index>

Indexing

<http://www.asindexing.org>

ReQUESTEEr from Lexis-Nexis

<http://www.lexis-nexis.com/about/>

Virtual Reference Desk

<http://www.refdesk.com>

Writer's Digest

<http://www.WritersDigest.com>

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Copyright Office

<http://lcweb.loc.gov/copyright>

Copyright Clearance Center

<http://www.copyright.com/>

CREDIT CARD SERVICES

American Express

<http://www.americanexpress.com>

MasterCard

<http://www.mastercard.com>

Visa

<http://www.visa.com>

DELIVERY SERVICES

FedEx

<http://www.fedex.com/us/tracking/>

U.S. Postal Service

<http://www.usps.gov>

United Parcel Service

<http://www.ups.com/tracking/tracking.html>

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<http://www.entrepreneur.com>

The Entrepreneurs' Help Page

This site was "created, and published by a group of young professionals," according to its "About Us" page and is designed to distribute basic information on legal, financial and management issues that effect small-business owners. In addition to its own content, the site features articles from around the Web and interviews with other small-business owners.

<http://www.tannedfeet.com>

Inc.com

Much more than a magazine, Inc.com provides small-business owners with free tools for everything from starting a business to marketing to writing contracts. It also provides advice columns and an updated list of events the magazine holds for entrepreneurs. Perhaps the most valuable aspect of the site is the "guides" section, which compiles the

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very best articles and tools from the magazine on topics like customer service and human resources.

<http://www.inc.com>

SmallBizManager.com

This site is chock full of reviews and recommendations of business services and products. The site reviews software, hardware, banking, cell phones and much more. It also has a "portal" function that lists websites for trade shows, magazines and all your technology needs.

<http://www.smallbizmanager.com>

Small Business Computing

Dedicated wholly to the computer needs of small businesses this site provides breaking technology news from Internetnews.com and practical reviews on hardware and software. It also has sections on business tools and e-marketing. There's even a section dedicated to your Webmaster!

<http://www.smallbusinesscomputing.com>

ZDNet Product Reviews

One of the top tech sites on the 'Net, ZDNet provides succinct, comprehensive and trustworthy reviews on software and hardware. The "Editor's Top Fives" lists provide a handy shortcut and side-by-side comparison of most major small-business needs.

<http://www.zdnet.com/products>

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ASSOCIATIONS AND GOVERNMENT RESOURCES

Small Business Administration

The SBA could be considered the mother of all small-business websites. The government-run organization lists information on everything from starting a small business to obtaining disaster relief. It also offers an online classroom for those looking to advance their entrepreneurial know-how.

<http://www.sba.gov>

Association of Small Business Development Centers

The ASBDC has a wealth of information on running a small business. The site includes links to several government and private organizations that may be useful, as well as state ASBDC offices that can lend you a hand locally.

<http://www.asbdc-us.org>

BUSINESS TOOLS

BizStats.com

Did you know that 75.3 percent of sole proprietorship insurance agencies and brokerages turn a profit, while only 65.1 percent of investment advisors have a net income? If you logged on to BizStats you would. This site lacks flash, but it has a wealth of statistical information that should be valuable to your business.

<http://www.bizstats.com>

Bplans.com

The one-stop shop for forming a business plan, Bplans offers professional advice, examples of successful plans as well as software and to tools for writing a plan.

<http://www.bplans.com>

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Buyer Zone

Buyer Zone is a web portal for buying all the equipment your small business might need. The service allows you to electronically collect E-mail estimates on equipment like chairs and fax machines and services like website hosting and phone systems.

<http://www.buyerzone.com>

LivePlan.com

LivePlan, in partnership with the Bplans, will securely post your business plan or marketing strategy on the Internet and allow you and any trusted colleagues to view and edit them. The documents remain secure on a password-protected site and can be shared with those providing advice.

<http://www.liveplan.com>

Quicken.com Small Business

http://www.quicken.com/small_business/ A one-stop site from the makers of the financial software, this site offers top business news stories of the day, articles on managing finances and employees, an "online learning center," and-of course-access to the company's software solutions.

SmartOnline.com

SmartOnline offers a suite of services for the small-business owner. The site includes comprehensive help in all areas of running a small business, including finance, legal, personnel and sales and marketing. The site's tools will help you write a business plan, conduct market research, and produce financial statements and legal forms, all at a subscription rate of \$19.95 per month.

<http://www.smartonline.com>

Techno Hue

The first accurate, computerized color analysis service that can be done in the privacy of your own home or office. Their Color Reader is sent to the client and they take an easy online tutorial to learn how to take an

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accurate measurement of their skin, hair and eyes. They return the Color Reader while they enjoy their Signature ColorPrint™ which will display for them electronically their best wardrobe and for women, their cosmetic colors. You can download your Signature ColorPrint™ on your cell phone or pda to use when shopping.

www.technohue.com

Also from Techno Hue

This site is an online catalog of the finest toxic free skin care and mineral powder cosmetics. We have linked the cosmetics to each Signature ColorPrint™ so there is no more confusion when purchasing cosmetics. These products are the best in the marketplace.

www.sevenconnections.com

RESOURCES, PORTALS, AND COMMUNITIES

Monster.com

Networking job listings and employment resources. Get Work. Network. Do it all with Monster. Find a great job. Meet the right people. Make big things happen for yourself and your career.
<http://www.monster.com>

The AARP Small Business Community Resource Center

An all-encompassing, customizable portal, the AARP site is not just for retirees. The site allows you to access news, payroll and public relations tools as well as links to other sites to help your business.

<http://www.aarpsmallbiz.com>

Smallbizsearch.com

A function of the entrepreneur.com website, Smallbizsearch allows you to search the web for small-business related sites. It also has portal categories ranging from "Home Office," to "Starting Out," to "Technology."

<http://www.smallbizsearch.com>

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Smallbusiness.com

A community site, smallbusiness.com does what the Internet does best connect people. Here you can solicit advice from hundreds of small-business owners and consultants on a variety of very specific topics.

<http://www.smallbusiness.com>

The Young Entrepreneurs Network

Another community site, the Young Entrepreneurs Network is specifically geared toward younger adults-presumably in their 20s and 30s-who are starting out in business. In addition to online discussion boards, the site has articles that might interest small-business owners.

<http://www.youngandsuccessful.com>

NETWORKING GROUPS AND ORGANIZATIONS

AmSpirit Business Connections

P.O. Box 30724, Columbus, OH 43230

Tel: 888-509-5323

<http://www.amspirit.com>

BNI International

199 S. Monte Vista, Suite 6, San, Dimas CA 91773

Tel: 800-825-8286 (Outside Southern California)

Tel: 909-305-1818 (Inside Southern California)

Fax: 909-305-1811

<http://www.bni.com>

BPO Elks of the USA

2750 N. Lakeview Avenue, Chicago, IL 60614-1889

Tel: 773-755-4700; Fax: 773-755-4790

<http://www.elks.org>

Chamber of Commerce (World Directory)

<http://www.chamberofcommerce.com>

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Craigslist

<http://www.craigslist.org>

eWomenNetwork

14900 Landmark Boulevard, Suite 540, Dallas, TX, 75254

Tel: 972-620-9995

<http://new.ewomennetwork.com>

Executive Moms

<http://www.executivemoms.com>

First Tuesdays

<http://www.firsttuesday.com>

IBI Global, Inc.

200 Lime Quarry Road, Madison, AL 35758

Tel: 256-774-5444

<http://www.ibi.org>

Kiwanis International

3636 Woodview Trace, Indianapolis, IN 46268-3196

Tel: 317- 875-8755; Fax: 317- 879-0204

<http://www.kiwanis.org>

Leads Club (Ali Lassen's)

PO Box 279, Carlsbad, CA 92018

Tel: 800-783-3761

<http://www.leadsclub.com>

LeTip International, Inc.

P.O. Box 178130, San Diego, CA 92177-9926

Tel: 800-25-LETIP (53847); Fax: 858-490-2744

<http://www.letip.com>

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Lions Clubs International

300 W 22nd Street, Oak Brook IL 60523-8842

Tel: 630-571-5466

<http://www.lionsclubs.org>

National Association of Female Executives

260 Madison Avenue, 3rd Floor, New York, NY 10016

Tel: 800-927-6233

<http://www.nafe.com>

National Association of Women Business Owners

8405 Greensboro Drive, Suite 800, McLean, VA 22102

Tel: 703-506-3268; Fax: 703-506-3266

<http://nawbo.org/>

Rotary International

1560 Sherman Avenue, Evanston, IL 60201

Tel: 847-866-3000; Fax: 847-328-8554 or 847-328-8281

<http://www.rotary.org>

Shared Vision Network

10300 W. Charleston Blvd., Ste 13-227, Las Vegas, NV 89135

Tel: 702-284-5233; Fax: 702-446-5565

<http://www.sharedvisionnetwork.com>

Soroptimist International

Two Penn Center Plaza, Suite 1000, Philadelphia, PA 19102-1883

Tel: 215-557-9300; Fax: 215- 568-5200

<http://www.soroptimist.org>

Welcome Wagon

PO Box 1400, Westbury, NY 11590

Tel: 1-800-77-WELCOME (1-800-799-3526)

<http://www.welcomewagon.com>

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Additional resources from *Guerrilla Marketing for Writers* co-author, Michael Larsen

One reason why now is the best time ever to be a writer is the astonishing amount of help available online. Only the Web could hope to corral and update all of the resources for all writers online and off, an entrepreneurial opportunity waiting to be seized.

The following inevitably selective, outdated, tip-of-the-iceberg compilation of mostly blogs and websites will point you in the right direction as will Google. Sites often have *About* or *FAQ* links. They may offer blogs and newsletters. Some sites are listed twice. Wikipedia has an introduction to whatever you want to know about.

The following sources were most helpful in compiling this information:

- David Marshall and Bonnie Kaufman at Berrett-Koehler Publishers
- *The Author's Guide to Building an Online Platform* by Stephanie Chandlerand
- *Plug Your Book! Online Book Marketing for Authors* by Steve Weber
- *Red Hot Internet Publicity* by Penny C. Sansevieri
- *The Self-Publishing Manual Volume II* by Dan Poynter.

You can add to them instantly by Googling any heading.

Ask your communities about products and services before committing a significant amount time or money to them. Learn from what successful authors in your field are doing. Pick the heading you're most interested in and start exploring. Happy tapping!

Advertising

<http://www.adbrite.com>

www.blogads.com

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www.google.com/adsense

<http://www.google.com/adwords>

Affiliate Programs

<http://www.amazon.com>

<http://www.clickbank.com>

<http://www.commissionjunction.com>

<http://www.indiebound.com>

<http://www.paydotcom.com>

<http://www.payloadz.com>

Article Syndication

<http://www.amazines.com>

<http://www.articlecity.com>

<http://www.authorconnection.com>

<http://www.ezinearticles.com>

<http://www.freesticky.com>

www.ideamarketers.com

<http://www.marcommwise.com>

Author Communities

<http://www.bloggingauthors.com>

www.gather.com

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<http://www.goodreads.com>

<http://www.groups.yahoo.com/thewriterslife>

<http://www.helium.com>

<http://www.hubpages.com>

<http://www.redroom.com>

<http://www.wow-womenonwriting.com>

Bestseller Lists

<http://www.nytimes.com>

<http://www.usatoday.com>

<http://www.barnesandnoble.com>

Blog Aggregator

<http://www.bloglines.com>

Blog Directories

<http://www.answers.com>

<http://www.blogarama.com>

<http://www.blogcatalog.com>

<http://www.blogflux.com>

<http://www.blogger.com>

<http://www.bloggernity.com>

<http://www.bloggersblog.com>

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<http://www.bloghub.com>

<http://www.blogrankings.com>

<http://www.feedster.com>

<http://www.globeofblogs.com>

<http://www.icerocket.com>

<http://www.technorati.com>

<http://www.weblogs.com>

Blog Platforms

<http://authorcentral.amazon.com>

<http://www.blogger.com>

www.blogspot.com

<http://www.livejournal.com>

<http://www.squidoo.com>

<http://www.typepad.com>

<http://www.tumblr.com>

<http://www.wordpress.com>

Blog Promotion

<http://www.kping.com>

www.pingomatic.com

Blog Syndication

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Blog to Book

<http://www.blurb.com>

Blog-to-Email Services

www.feedblitz.com

<http://www.feedburner.com>

Book Clubs

<http://www.bookmovement.com>

Booksellers

<http://www.abebooks.com>

<http://www.alibris.com>

<http://www.amazon.com>

<http://www.barnesandnoble.com>

<http://www.biblio.com>

<http://www.ebay.com>

www.indiebound.com

<http://www.indiereader.com>

<http://www.powells.com>

<http://www.scribd.com>

Buzz Generators

<http://www.delicious.com>

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<http://www.digg.com>

<http://www.diigo.com>

<http://www.gather.com>

www.newsvine.com

<http://www.reddit.com>

<http://www.stumbleupon.com>

Critique groups

<http://www.meetup.com>

Document Sharing

<http://www.docstoc.com>

<http://www.edocr.com>

www.helium.com

<http://www.scribd.com>

Ebook Formatting

<http://www.Adobe.com>

Ebooks

<http://www.codemantra.com>

<http://www.fictionwise.com>

<http://www.scribd.com>

<http://www.smashwords.com>

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Editorial Services

<http://www.authorsteam.com>

<http://www.bookdocs.com>

<http://www.editcetera.com>

<http://www.editorsforum.org>

www.the-efa.org

<http://www.wordsintoprint.com>

Literary Market Place has a list of editorial services.

Events

<http://www.bookexpoamerica.com>

www.nationalpublicitysummit.com

<http://www.yourquantumleap.com>

Event Listings

<http://www.craigslist.com>

<http://www.fullcalendar.com>

Primary Social media sites

<http://www.facebook.com>

<http://www.twitter.com>

<http://www.linkedin.com>

and many, many more, changing by the moment....

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Expert Listings for Journalists

<http://www.expertclick.com>

www.helpareporter.com

<http://www.prleads.com>

<http://www.prnewswire.com>

www.profnet.com

www.reporterconnection.com

Forums and Message Boards

<http://www.allexperts.com>

<http://www.bulletinboards.com>

Groups

<http://groups.aol.com>

<http://www.authornation.com>

get-published-subscribe@yahoogroups.com

www.googlegroups.com

<http://www.groups.yahoo.com>

<http://www.livejournal.com>

<http://www.meetup.com>

<http://www.msn.com>

<http://www.ning.com>

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<http://www.pub-forum.net>

<http://www.publish-l.com>

Social network sites have groups.

Intellectual Property Attorneys (IPA)

<http://www.vlany.org>

www.law-arts.org

Writer's organizations have IPAs.

Literary Agents

<http://www.aar-online.org>

<http://www.agentquery.com>

<http://www.authorlink.com>

www.guidetoliteraryagents.com/blog, check the blogroll

www.nathanbransford.blogspot.com, check his blogroll

<http://www.publishersweekly.com>

www.publishersmarketplace.com, deals listings

<http://www.writersmarket.com>

<http://www.writersmind.com>

Marketing

<http://authorcentral.amazon.com>

http://mjroseblog.typepad.com/buzz_balls_hype

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<http://www.amarketingexpert.com>

<http://www.authorbuzz.com>

<http://www.bookmarket.com>

<http://www.bookmarketingworks.com>

<http://www.bookmarket.ning.com>

<http://www.books.google.com>

<http://www.bookwhirl.com>

<http://www.businessinfo guide.com>

<http://www.everpub.com>

<http://www.filedby.com>

<http://www.gather.com>

<http://www.info-marketing.org>

<http://www.parapublishing.com>

<http://www.publicityhound.com>

<http://www.scribd.com>

<http://www.vsocial.com>

From Volume II of Dan Poynter's *Self-Publishing Manual* comes this list of reading and writing communities on which you can post a cover, blurb, and link without cost, although registration may be required.

<http://issuu.com>

<http://reader2.com>

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www.anobii.com

www.author-network.com

www.authorsden.com

www.authortree.com

www.bibliophil.org

www.bookhitch.com

www.bookmarketingbuzz.com

www.bookmesh.com

www.booksie.com

www.discoverabook.com

www.goodreads.com

www.ibookdb.net

www.idealady.com

www.jackflap.com

www.librarything.com

www.listal.com

www.nothingbinding.com

www.polkadotbanner.com

www.published.com

www.publishersportal.com

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www.shelfari.com

www.shelfcentered.com

www.writers.net

www.writerscafe.org

Your publisher may have downloadable information.

Media Lists

www.bowker.com

www.burrelles.com

www.gebbieinc.com

www.infocomgroup.com

www.mediafinder.com

www.onlinepr.com

www.partylinepublishing.com

www.radiotour.com

www.rtir.com

www.medialistsonline.com

www.newspapers.com

www.oxbridge.com

Newsletters

www.ConstantContact.com

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www.iContact.com.

Photography for Blogs and Websites

<http://www.freephoto.com>

www.sxc.hu

Photo Sharing

www.flickr.com

www.photobucket.com

www.shutterfly.com

Podcast Directories

www.itunes.com

www.librivox.org

www.podcastalley.com

Podcasting

<http://howtomakepodcasts.com>

www.amarketingexpert.com

www.audacity.sourceforge.net

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www.audioacrobat.com

www.garageband.com

www.hipcast.com

www.how-to-podcast-tutorial.com

www.yaktivate.com

Press Release Distribution

www.businesswire.com

www.emediawire.com

www.ereleases.com

www.internetnewsbureau.com

www.marketwire.com

www.prleap.com

www.prnewswire.com

www.prweb.com

www.send2press.com

Free Distribution:

www.clickpress.com

www.free-press-release.com

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www.i-newswire.com/submit_free.php

www.pressmethod.com

www.prfree.com

www.24-7pressrelease.com

Print-on-Demand Publishers

www.authorhouse.com

www.authorsolutions.com

www.bookmasters.com

www.createpace.com

www.iuniverse.com

www.lulu.com

www.xlibris.com

Publicity

www.freepublicity.com

www.helpareporter.com

www.joesabah.com

Newsletters:

www.guerrillapublicity.com

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www.jillublin.com

www.clickz.com

www.internetnews.com

www.ragan.com

www.redhotinternetpublicity.com

Publicists

www.rickfrishman.com

<http://wordsforhirellc.com>

www.biggspublicity.com

www.bookbuzz.com

www.goldbergmcduffie.com

www.jillublin.com

www.nettiehartsock.com

www.patronsaintpr.com

www.media-connect.com

<http://www.wesmanpr.com>

Literary Market Place (LMP) lists publicists.

Publicists' Organizations

<http://www.ncbpma.org>

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Publishing

www.alanrinzler.com

www.bookslut.com

www.bookwire.com

www.doctorsyntax.net

www.holtuncensored.com

www.jwikert.typepad.com

www.mediabistro.com, check the blogroll

www.parapublishing.com

www.pub-forum.net

www.publaw.com

www.publishingcentral.com

www.publishersmarketplace.com

www.publishingtrends.com

www.thebookstandard.com

Review and/or Book-Sharing Sources

www.amazon.com

www.blogcritics.org

<http://www.bookjetty.com>

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www.bookmesh.com

www.bookrabbit.com

www.delicious.com

www.forewordmagazine.com

www.goodreads.com

www.librarything.com

www.livingsocial.com

www.midwestbookreview.com

www.popurls.com

www.selfpublishingreview.com

www.shelfari.com

www.weread.com

RSS Feed

www.google.com/reader

www.feedblitz.com

www.feedburner.com

www.feedforall.com

www.rssfeeds.com

www.rsspad.com

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www.sharpreader.com

Search Engines

www.excite.com

www.hotbot.com

www.google.com

www.lycos.com

www.netscape.com

www.yahoo.com

www.msn.com

Search Engine Listings

www.promotionworld.com

www.addme.com

www.submit-it.com

Search Engine Optimization

<http://inventory.overture.com>

www.google.com/support/webmasters

www.linkpopularity.com

www.marketleap.com

www.msn.com

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www.scrubtheweb.com

www.yahoo.com

www.webceo.com

Self-Publishing

<http://www.authoritypublishing.com>

<http://www.baipa.org>

<http://www.bookpublishing.com>

<http://www.ibpa-online.org>

<http://www.nycip.org>

<http://www.parapublishing.com>

<http://www.scribd.com>

www.smashwords.com

www.spannet.org

Social Communities

www.bebo.com

www.facebook.com

www.linkedin.com

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www.myspace.com

www.ning.com

www.plaxo.com

www.squidoo.com

www.Twitter.com

Wikipedia has a list.

Speaking

<http://businessinfoguide.com/speaking/>

www.nsaspeaker.org

www.professionalspeakers.org

www.speakermatch.com

www.speakernetnews.com

www.speakerservices.com

Teleseminars

www.freeconferencecall.com

<http://www.freeconference.com>

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Traffic Statistics

www.alexa.com

www.googleanalytics.com

www.mybloglog.com

www.sitemeter.com

<http://www.statcounter.com>

Video

www.googlevideo.com

www.yahoovideo.com

www.blip.tv

www.mogulus.com

www.ourmedia.org

www.truveo.com

www.vimeo.com

www.youtube.com

Video Production

www.authorbytes.com

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www.authorviews.com

www.bookshorts.com

www.debugmode.com

www.teachingbooks.net

www.vidlit.com

Webcasting

Radio Talk Shows

www.alltalkradio.net

www.blogtalkradio.com,

www.contacttalkradio.com

www.globaltalkradio.com

www.planetteleclass.com

www.radio-locator.com

www.radiotower.com

www.webtalkradio.com

www.womensradio.com

www.wsradio.com

Television Talk Shows

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www.bliptv.com

www.bogtv.com

www.splashcastmedia.com

www.youtube.com

Website Design

www.americanauthor.com

www.authorsontheweb.com

www.craigslist.com

www.freerifsoftware.com

www.planetlink.com

www.smartwomenstupidcomputers.com

Also check blog and social network sites.

Website Hosting

www.godaddy.com

<http://www.rickscheapdomains.com>

Writer's Conferences

www.awp.com

www.sfwriters.org; I do a talk on proposals.

www.writing.shawguides.com

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Writer's Organizations

www.asja.org

www.authorsguild.org

www.iwwg.com

www.nwu.org

www.pen.org

www.scbwi.org

www.wnba-books.org

LMP, Writer's Market, www.readersread.com/organizations.htm and

http://www.dmoz.org/Arts/Writers_Resources/ list others.

Other Organizations of Interest to Writers

www.bookweb.org

www.loc.gov/loc/cfbook

Writing

www.absolutewrite.com

www.aminstitute.com/headline/index.htm

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www.creativechoices.com

www.grammarbook.com

www.writenews.com

www.writersdigest.com, offers nine blogs

www.writers.net

www.writersweekly.com

www.writerswrite.com

www.youcanwrite.com

Books

On Marketing

Author 101 Bestselling Book Publicity: The Insider's Guide to Promoting Your Book and Yourself, Rick Frishman and Robyn Freedman Spizman with Mark Steisel

The Author's Guide to Building an Online Platform: Leverage the Internet to Sell More Books, Stephanie Chandler

Book Marketing A-Z: More than 300 Authors Share The Peaks and Pitfalls in Promoting Their Books, edited by Francine Silverman

Emarketing Magic: How to Start Your Own Successful Newsletter or Ezine, Terry Whalin, free ebook at <http://www.terrylinks.com/rwnews>

From Entrepreneur to Infopreneur: Make Money with Books, eBooks and Information Products, Stephanie Chandler

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Get Known Before the Book Deal: Use Your Personal Strengths to Grow an Author Platform, Christina Katz

Get Slightly Famous: Become a Celebrity in Your Field and Attract More Business with Less Effort, Second Edition, Steven Van Yoder

Guerrilla Marketing for Writers: 100 Weapons for Selling Your Work, Jay Conrad Levinson, Rick Frishman, Michael Larsen and David Hancock

Jumpstart Your Publishing Dreams: Insider Secrets to Skyrocket Your Success, W. Terry Whalin

1001 Ways to Market Your Book for Authors and Publishers,

John Kremer

Red Hot Internet Publicity: An Insider's Guide to Marketing Your Book on the Internet, Penny C. Sansevieri

Sell Your Book on Amazon: Top-Secret Tips Guaranteed to Increase Sales for Print-On-Demand and Self-Publishing Writers, Brent Sampson

The Smashwords Book Marketing Guide, Mark Coker, free ebook, www.smashwords.com

Talk Radio Wants You: An Intimate Guide to 700 Shows and How to Get Invited, Francine Silverman

The Yearbook of Experts, Authorities & Spokespersons: An Encyclopedia of Sources, Mitchell P. Davis

On Publishing

Be Your Own Literary Agent: The Ultimate Insider's Guide to Book Publishing: The Basic Introduction, John. P. Dessauer

The Complete Idiot's Guide to Getting Published, Sheree Bykofsky and Jennifer Basye Sander

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Editors on Editing: What Writers Need to Know About What Editors Do, edited by Gerald Gross

201X Guide to Literary Agents, edited by Chuck Sambuchino

How to Be Your Own Literary Agent, Richard Curtis

How to Get a Literary Agent, Michael Larsen

How to Publish a Book & Sell a Million Copies, Ted Nicholas

Kirsch's Handbook of Publishing Law, Jonathan Kirsch

Literary Market Place LMP 2010: The Directory of the American Book Publishing Industry with Industry Yellow Pages, Information Today

Making the Perfect Pitch: How to Catch a Literary Agent's Eye, Katharine Sands

Max Perkins: Editor of Genius, A. Scott Berg

Making the List: A Cultural History of a Bestseller, Michael Korda

The Self-Publishing Manual Volume I, Dan Poynter

The Self-Publishing Manual Volume II: How to Write, Print, and Sell Your Own Book Employing the Latest Technologies and the Newest Techniques, Dan Poynter

Speak and Grow Rich, Dottie Walters and Lilly Walters

Straight Talk from the Editor: 18 Keys to a Rejection-Proof Submission, Terry Whalin, free ebook,

www.straighttalkeditor.com

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201X Writer's Market, Writer's Digest

Twitffaced: Your Toolkit for Understanding & Maximizing Social Media, Jacob Morgan and Josh Peters

Twitter Revolution: How Social Media and Mobile Marketing are Changing the Way We Do Business & Market Online, Warren Whitlock and Deborah Micek

What Would Google Do?, Jeff Jarvis

On Writing

Author 101: Bestselling Book Proposals: The Insider's Guide to Selling Your Work, Rich Frishman and Robyn Freedman Spizman with Mark Steisel

Bird by Bird: Some Instructions on Writing and Life, Anne Lamott

Book Proposals That Sell: 21 Secrets to Speed Your Success, Terry Whalin, free ebook, www.bookproposals.ws

Bulletproof Book Proposals: 12 real-life proposals that were accepted, agent-editor-author viewpoints on each proposal, simple 10-step plan for writing your proposal, Pam Brodowsky and Eric Newhaus

The Elements of Style, William Strunk Jr., and E.B. White.

Ghostwriters from the Inside Out, free ebook, <http://www.terrylinks.com/jump>

How to Write With a Collaborator, Hal Bennett with Michael Larsen

Multimedia: Making It Work, Tay Vaughan

Nonfiction Proposals Anybody Can Write: How to Get a Contract and an Advance Before Writing a Book, Elizabeth Lyon

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On Writing Well, William Zinsser

Write a Book Without Lifting a Finger: How to Hire a Ghostwriter Even If You're on a Shoestring Budget, Mahesh Grossman

Write the Perfect Book Proposal: 10 That Sold and Why, Jeff Herman and Deborah Levine Herman

Writing Alone, Writing Together: A Guide for Writers and Writing Groups, Judy Reeves

Writing for Multimedia and the Web, Third Edition: A Practical Guide to Content Development for Interactive Media, Timothy Garrand

The Writing Group Book: Creating and Sustaining a Successful Writing Group, edited by Lisa Rosenthal

Agent Directories

Jeff Herman's Insider's Guide to Book Publishers, Editors, and Literary Agents 201X

Literary Market Place LMP 201X, R.R. Bowker

201X Guide to Literary Agents, Writer's Digest

Magazines

Poets & Writers, <http://www.pw.org>

Publishers Weekly, www.publishersweekly.com

The Writer, www.writermag.com

Writer's Digest, www.writersdigest.com

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Articles

On starting a critique group:

<http://www.writermag.com/wrt/pdf/groups.pdf>

On social networks:

www.wordpress.com, “Online Social Networking for Authors”

www.ning.com, “Book Marketing Network”

www.wikipedia.com,

“Social Networking”

CDS/MP3S About Writing and Publishing

www.sfwriters.org.

Please send suggestions for changes and additions to michael@larsenpomada.com Many thanks!

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